NOW BOOKING DEC & JAN

MADALYNN BLEU

Outfits, motherhood, and *the beach days in between.*

WORK WITH ME →

TIKTOK @MADALYNNBLEU

INSTAGRAM @MADALYNNBYNUM



THE *numbers*

OCTOBER 2026 · SCREENSHOTS ON REQUEST

232K
video views last month on TikTok and Instagram

83% *mostly women!*
of my TikTok viewers are women

57%
of Instagram views from people who don't follow me yet

27.3K
followers across both apps

3.1K shares
on my top Reel (151K views)

48%
of TikTok views come from Search

56%
of Instagram followers are 25 to 34

21.8K
TikTok followers

5.5K
Instagram followers

79%
of Instagram followers are in the US

TikTok: last 28 days. Instagram: last 30 days and follower insights, checked November 1, 2026.

THE *work*

SAMPLE VIDEOS



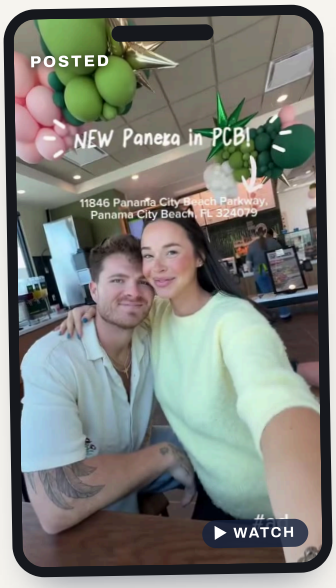
What I'm packing in my hospital bag

HAPP BRAND · UGC



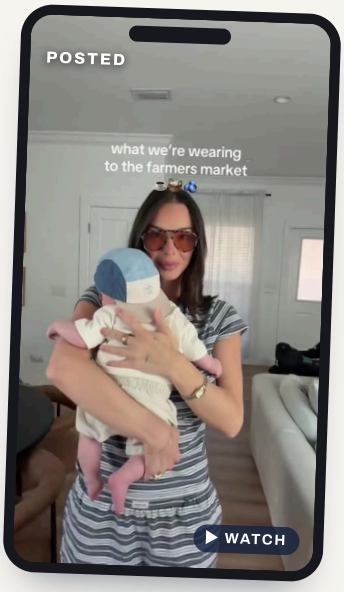
Our family photo book

MILK BOOKS · UGC



New Panera in Panama City Beach

PANERA BREAD · POSTED



What we're wearing to the farmers market

OUTFIT · POSTED

Tap any video to watch it with sound on my site.

WATCH THE VIDEOS →

WHAT BRANDS *said*

"Your post came out great! The team at Newton loved the content."

NEWTON BABY

"We saw your posts go live and loved how it turned out!"

INGRID & ISABEL

"We absolutely LOVE all your content - so chic"

MILK BOOKS · They then asked for my raw files to use on their organic and paid channels.

"You did a great job showcasing the diapers and wipes! It has been such a pleasure working with you!"

COTERIE

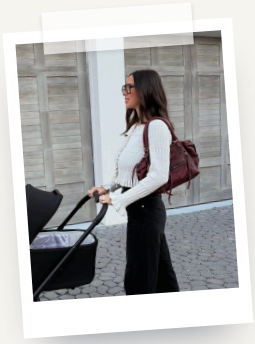
BRANDS I'VE *worked with*

...AND MANY MORE

Cozy Earth	**Panera Bread**	**NEWTON Baby**	**Ingrid & Isabel at Target**	**HAPP Brand**
UGC	POSTED	UGC	POSTED	UGC + POSTED
Nanit	**Baby Brezza**	**MILK Books**	**Coterie**	**Gold Hinge**
UGC	POSTED	UGC	POSTED	POSTED

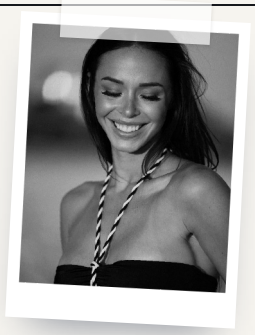
HI, I'M *Madalynn*

MOM · MODEL · CREATOR · 30A, FLORIDA



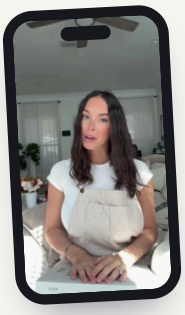
MOM

first-time mom, stroller walks always



MODEL

on set for big brands



CREATOR

authentically myself, always creating

Real outfits, real motherhood, and a lot of beach days. It's the kind of content people *save and send to friends*, because it feels like a recommendation from someone they trust.

ON MY PAGE

01 **OUTFITS**
Everyday looks and what I'm wearing right now

02 **MOTHERHOOD**
First-time mom life and the gear that earns its spot

03 **BEACH LIFE**
30A days, local spots, and coastal living

04 **DAILY VLOGS**
My day to day, with your product worked in naturally

WORK *together*

RATES ON REQUEST

UGC

Videos for your channels and ads.

- Talking to camera, demos, unboxings, styling
- Extra hook versions for ad testing
- Raw footage available
- Organic use included; paid ads priced by length

POSTED

Your brand on my TikTok and Instagram.

- Reels and TikToks in my voice
- Story sets with your link
- #ad and paid partnership label, always
- Spark Ads, Partnership Ads, whitelisting

THE DETAILS

Delivered in 7–10 days · 1 round of revisions included · Extra hook versions for testing available · Raw footage · Rush delivery · Paid usage & whitelisting by term · Exclusivity on request

Fits best: fashion and accessories, baby and family, beauty, wellness, activewear, home, travel and coastal, and food and local spots. Every quote lists content and usage rights separately.

LET'S MAKE SOMETHING PEOPLE *share.*

Now booking December and January. Tell me what you're launching, what you need, and your timeline, and I'll send a quote.

madalynnbleu@gmail.com

MY SITE · TIKTOK · INSTAGRAM